

## MacKenzie Pope

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**From:** Remus Boxley  
**Sent:** Friday, October 16, 2020 9:19 AM  
**To:** Stafford Employees  
**Subject:** GET AMPED for this year's Rappahannock United Way Campaign!



We're excited to launch our annual Rappahannock United Way (RUW) Campaign! While 2021's campaign may look and feel different than previous years (as many of us are working remotely and social distancing requirements dictate less face-to-face interaction), we are committed to creating as much excitement and fun around this year's campaign as we've seen in previous years. Games, raffles, prizes and more are in-store! We've also worked with RUW on creative and easy ways for you to participate virtually to show our support for RUW.

This year's campaign theme is **High-Tech/High-Touch Giving** - as we utilize technology to increase our levels of giving in order to allow RUW to extend their services to even greater numbers of community members in need.

Highlights of this year's campaign include:

- Popular activities/games from previous years including:
  - ✓ Virtual Bingo
  - ✓ Virtual Raffle
  - ✓ Virtual Halloween Costume Contest
  - ✓ Virtual Silent Action
  - ✓ Virtual (Amazon Wish List) Gift Baskets
- Encouraging **ALL** Hilldrup employees (not just Stafford employees) to participate in RUW activities and games to win valuable prizes;
- Virtual/Electronic Pledge Cards for Stafford employees working remotely;
- A **NEW** Payroll Deduction Pledge Rollover Feature: if a Stafford employee would like to continue at the same level of giving as last year, s/he needs to do nothing!

RUW '21 Kick-off Week is **10/26 through 10/30**. Next week, we'll provide you with more details, including the Kick-off Week Schedule of Events!!

*RUW Co-coordinators: **Bucky Burden, Quanesha Morton, Kim Sarratt***

*RUW Committee Members: **Jessica Facciolo, MacKenzie Pope, Wendi Reinhart, Dana Rose***

*Executive Sponsor: **Remus Boxley***

*RUW Board Member: **Jordan McDaniel***

**Remus Boxley**  
Senior Vice President, Human Resources

703.441.7236  
540.642.3086 Cell  
hilldrup.com

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