Jordan McDaniel

From: Charles W. McDaniel

Sent: Tuesday, October 19, 2021 4:04 PM

Subject: Join me in our 2021 United Way Campaign

Good afternoon,

At Hilldrup, we continue to work together to ensure that we remain healthy – physically, emotionally and financially – as we rebound from the pandemic. One of the ways many of us, myself included, have found to help decompress, be positive and remain motivated is through music. That's why I'm pleased to not only introduce Rappahannock United Way's 2021 – 2022 Campaign to you but also to share this year's theme: Music to Inspire Giving.

As you may know, Hilldrup has been a proud supporter and corporate donor of Rappahannock United Way (RUW) for many years. Our leadership team, office employees, as well as our dedicated drivers and crew members, have generously donated to RUW over the years. In fact, Hilldrup is one of the top 20 companies in the region that gives back to RUW. In 2020, Team Hilldrup gave \$40,624 in total donations to RUW – a fantastic outpouring of generosity when so many in the Fredericksburg area were struggling to make basic ends meet.

For 82 years, but especially in recent months, RUW has done a phenomenal job of keeping those most in need across the Fredericksburg area housed, fed and equipped with the resources they need to be successful in these challenging times. No donation is too small either. In fact, RUW can create \$10 of impact for every \$1 donated and be just what your neighbor, coworker or friend may rely on for assistance. RUW's services range from rent and mortgage assistance to financial coaching, providing transportation to receive a vaccine to workshops to prepare high school students for life after graduation. These are services you and your family may benefit from, and our support helps these services reach even further.

Today, I'm asking for your participation to keep up the amazing support that Team Hilldrup has shown for RUW. Hilldrup's RUW Committee Members have events planned to help you learn more about RUW and inspire you to give – all with the opportunity to win some great prizes as well.

Let's continue to BE THERE and LIVE UNITED as we work to reimagine what we can give and how we can support our local community in 2021 and beyond.

Regards, Charles

Charles McDaniel

President and Chief Executive Officer

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Hilldrup continues to experience post-pandemic volume surges of customers requesting moving and storage services. As a result of this demand, we're experiencing a higher than usual volume of emails and calls. We're working efficiently to respond to all messages as quickly as possible. We appreciate your patience and understanding during this time!