

MacKenzie Pope

From: Culture Crew
Sent: Wednesday, February 1, 2023 10:25 AM
To: MacKenzie Pope
Subject: Culture Crew 2.0 February: Black History Month
Attachments: Hilldrup's Culture Crew 2.0 February 2023 Calendar.pdf



HAPPY BLACK HISTORY MONTH 2023!

The month of February is Black History Month, a time when we celebrate the achievements of prominent African Americans throughout our history. Below is interesting and informative information related to Black History Month, to include Black-owned businesses to support. Later this month we will highlight additional profiles of a few former and present African American CEOs of Fortune 500 companies.

Attached is February's Culture Crew calendar, which includes employee birthdays, milestone anniversaries, and commemorative dates within the month!

BLACK HISTORY FACTS:

- 🇺🇸 Black History Month is celebrated by countries worldwide including: Canada, the Netherlands, Ireland and the United Kingdom.
- 🇺🇸 Every year, the Association for the Study of African American Life and History (ASALH) chooses the theme for Black History Month. This year's theme is **Black Resistance**, specifically calling out the legacy of resistance through politics, the arts, society and education.
- 🇺🇸 According to the 1950 U.S. census, 10% of respondents (15M) identified as Black or African American. Today, 13.6% (333.2M) of Americans identify as Black or African American (source: U.S. census bureau).
- 🇺🇸 In 1987, **Dr. Clifton R. Wharton, Jr.** became Chairman and CEO of TIAA-CREF — distinguishing him as the first black CEO of a Fortune 500 company. Today, TIAA-CREF is a Fortune 100 company (#90) that is led by an African-American woman, **Thashunda Brown Duckett**.



Clifton R. Wharton, Jr., TIAA CREF (1987-1993); first black CEO of a Fortune 500 company

"Most advances in my life involved a combination of preparation, help and opportunity. There was also a strong component of continuous lifelong learning. Overcoming racial obstacles, such as in my case, required a strong self-control in the face of bias and a commitment to excellence."



Thashunda Brown Duckett, TIAA-CREF (2021-present)

"You see, I am on shoulders of giants. I am my ancestors wildest dreams."



REMEMBER TO SUPPORT THE BLACK-OWNED BUSINESSES IN YOUR COMMUNITIES!



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