

## MacKenzie Pope

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**From:** Charles W. McDaniel  
**Sent:** Wednesday, January 11, 2023 11:25 AM  
**Subject:** Hilldrup's Year in Review

Good morning,

I hope everyone had a fun holiday season and enjoyed ringing in the new year! As we look ahead into 2023 and the goals that we prepare to reach – in our professional and personal lives alike – it's just as important to look back on how much we've accomplished as a team. 2022 was an incredibly important and successful year for our organization, and I want to express my gratitude to each of you for all you've done for our customers, clients, partners, and each other. Last year, the volume of corporate employee relocations, workplace and logistics service requests, and residential customer inquiries we serviced is a testament to the essential work we do – keeping people, places and goods moving seamlessly every day.

As I share around this time each year, below are some of our biggest highlights from the past year. In 2022, I celebrated being with Hilldrup full-time for 35 years, and it's been rewarding to see how much we've grown as a company. Whether you have been with us for decades, years or even just months, we have a lot to celebrate and be proud of. I hope you'll take a few minutes to review Team Hilldrup's accomplishments below and take pride in all that you and your colleagues have accomplished.

### **2022 Anniversary Milestones,\* Promotions & Retirements**

5 years: 37 employees  
10 years: 12 employees  
15 years: 4 employees  
20 years: 4 employees  
25 years: 2 employees  
30 years: 4 employees  
35 years: 1 employee

*\*Totals reflect full-time Hilldrup employees only*

[Recent Promotions for Lillian Niskala, Mary Rogers and Justin Moyer](#)  
[Matt Caler and Richard Snyder Promoted to Serve Hilldrup's Workplace Solutions & Logistics Customers](#)  
[Rodney Ortiz Promoted to Senior Director, Operations – Dulles and Forestville](#)  
[Hilldrup Welcomes Gary Compton, Vice President, Leasing Sales and Operations](#)  
[Noel Swank, Capitol Heights' Forklift Operator, Retires from Hilldrup](#)  
[Senior Warehouse Foreman Mike Carr Retires](#)  
[Harold Wood Retires as Senior VP, Risk Management and Safety](#)

### **Industry Conferences & Events**

[Attending the 2022 Harmony Relocation Network Conference](#)  
[UniGroup Convention 2022: Our Path Forward](#)  
[Attending IFMA's World Workplace Event in Nashville](#)  
[Molly Vickery Featured on Charlotte Metro Area's Relocation Council \(CMARC\) Panel](#)  
[Team Hilldrup Participates in ATA's MSC Call on Washington Event](#)  
[Hilldrup Attends Home Delivery World 2022](#)  
[Jordan McDaniel Hinkebein Featured in LACMANext's Online Panel](#)  
[Hilldrup Hospitality Team Attends 2022 HD Expo & Conference](#)  
[Jordan McDaniel Hinkebein Elected to Moving and Storage Conference Board of Directors](#)

## [John Seal Elected to LACMA Board of Directors](#)

### **Local and National Recognition**

[Jose Espinal is United's Runner-Up Van Operator for August 2022](#)  
[Jose Espinal & 24 Hilldrup Van Operators Honored by United Van Lines](#)  
[Chamber of Commerce: 25 Years of Membership & Benevolence in Business Award](#)  
[Hilldrup Honored at Spartanburg's 2022 Best of the Best Gala](#)  
[Eric Galioto Wins Mayflower Van Operator for June 2022](#)  
[United and Mayflower Recognize 22 Hilldrup Van Operators](#)  
[Hilldrup Wins Best Moving Company in Fredericksburg for 7<sup>th</sup> Year](#)  
[Henry "Lewis" Kubicek Wins United Van Lines' Van Operator of the Month for March 2022](#)  
[Ray McKetchnie Honored as Winner of United's Van Operator of the Month](#)  
[Receiving Multiple Top Honors During UniGroup's 2022 Virtual Learning Conference](#)  
[Celebrating 15 Team Members Named to United Van Lines' and Mayflower's Masters Club List](#)  
[Third Year in a Row: Hilldrup Wins Best of Gwinnett Moving Company](#)  
[Stafford's Jason Kibbe, David Putnam and Billy Poole Recognized as Van Operators of the Month](#)

### **How We Gave Back**

[Orlando Assists with Thanksgiving Food Drive to Support Embrace Families](#)  
["ReUnite" Activities Raise Over \\$37,000 for RUW 2022 – 2023 Campaign](#)  
[Supporting Move for Hunger's ArCANtecture Event in Atlanta](#)  
[First Responders Breakfast & Awards with FXBG Chamber of Commerce](#)  
[Setting the Stage for SAWs Virginia's Fundraising Event](#)  
[Hilldrup & Rocket Mortgage Help Benefit Make-A-Wish Foundation's World Wish Day](#)  
[Hilldrup Atlanta Assists Move For Hunger](#)  
[Sponsoring Stafford Hospital's Cabin Fever 5K](#)  
[Participating in Community Helper: Show & Tell Day](#)  
[Charlotte Helps with Girl Scouts Cookie Release to the Tune of 44,851 Cases](#)  
[Participating in Frosty 3 Miler Benefitting Gwyneth's Gift Foundation](#)

### **Celebrations & Fun**

[Orlando Celebrates Warehouse Appreciation Day](#)  
[Stafford County Public School Students & Families Enjoy Art Show at HQ](#)  
[Sponsoring and Attending RUW's Women of Influence Award Luncheon](#)  
[Career Day Fun with Fredericksburg City Public Schools](#)  
[Remus Boxley Featured on Fredericksburg Chamber's Distill It! Panel](#)  
[Stafford's 2022 Via Colori Art Festival](#)  
[2022 Van Operator Appreciation Week at Hilldrup](#)  
[Hilldrup's Carmen Ramirez Featured on Chamber of Commerce Panel](#)  
[Hilldrup Attends Fredericksburg Nationals Game](#)  
[Day of Gratitude Celebrates Hilldrup Service Teams](#)  
[UVA's Thompson and Wicks Build on Personal Brands with NIL Partnership](#)  
[Greenville's "Take Me Out to the Ballgame!" Mobility Networking Event](#)  
[An Ice Cream Social for our UniGroup Friends](#)  
[Intern Night at Washington Nationals Park](#)  
[Networking & Game Day Fun at Truist Field](#)  
[HQ Displays New Artwork from Stafford County Students](#)  
[Hosting School Counselors from Local School Districts](#)  
[Celebrating our Rappahannock United Way 2021 – 202 Campaign Success](#)  
[Rocket Mortgage & Hilldrup Partner Together During CMARC and VARC Event](#)

[Hilldrup Raleigh-Durham & Orlando Move to New Facilities](#)  
[Hilldrup Orlando Hosts Open House Event at New Facility](#)  
[Celebrating Hilldrup's Annual All Sales Meeting & Award Winners](#)  
[Women's History Month](#)  
[Black History Month](#)  
[UVA vs GT Basketball Game](#)  
[Celebrating SuperBowl LVI](#)  
[Hilldrup History Month](#)

**Our ["Team Hilldrup Keeps You Moving"](#) Campaign**

[Rusty Adams](#)  
[Dalton Anderson](#)  
[Jennifer Cleven](#)  
[Crystal Brown](#)  
[Marcus Kelly](#)  
[Destiny Landing](#)  
[Kurt Smith](#)  
[Kevin Rock](#)  
[Lisa Patterson](#)  
[Kyle Mackenzie](#)  
[Sandy Schaaf](#)  
[Remus Boxley](#)  
[Chanel Payne](#)

**Our 2021 Value of the Year Winners**

[Celebrating the Best of the Best Award Winners](#)

[Fearless Communication – Kaila Sims](#)  
[Empowered Accountability – Harrison Howard](#)  
[Uncompromised Integrity – Crystal Brown](#)  
[Unwavering Commitment – Caesar Lovett](#)  
[Infectious Positivity – Bobby Walton](#)  
[Purposeful Agility – John Kibbe](#)

Thank you to all who submitted a Value of the Year nomination. The Senior Management Team and I look forward to reviewing your thoughtful submissions soon and celebrating the very best of our best in February.

On behalf of the McDaniel family, thank you for an incredible year of hard work and success. We look forward to sharing more about Hilldrup's Wildly Important Goals (WIGs) soon and to celebrating our 120<sup>th</sup> year of business in 2023.

Regards,  
Charles

**Charles McDaniel**  
President and Chief Executive Officer

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