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CASE STUDY

Client
Grand Bohemian Lodge Asheville, Autograph Collection

Property Type
Hotel renovation and reopening after flood damage

Location
Asheville, North Carolina

Scale
Partial installation of 50 guestrooms across two buildings

Timeline
Five months, phased

Logistics Hospitality FF&E

Grand Bohemian Lodge Asheville

Supporting reopening readiness after flood remediation and a five-month phased install.

Overview

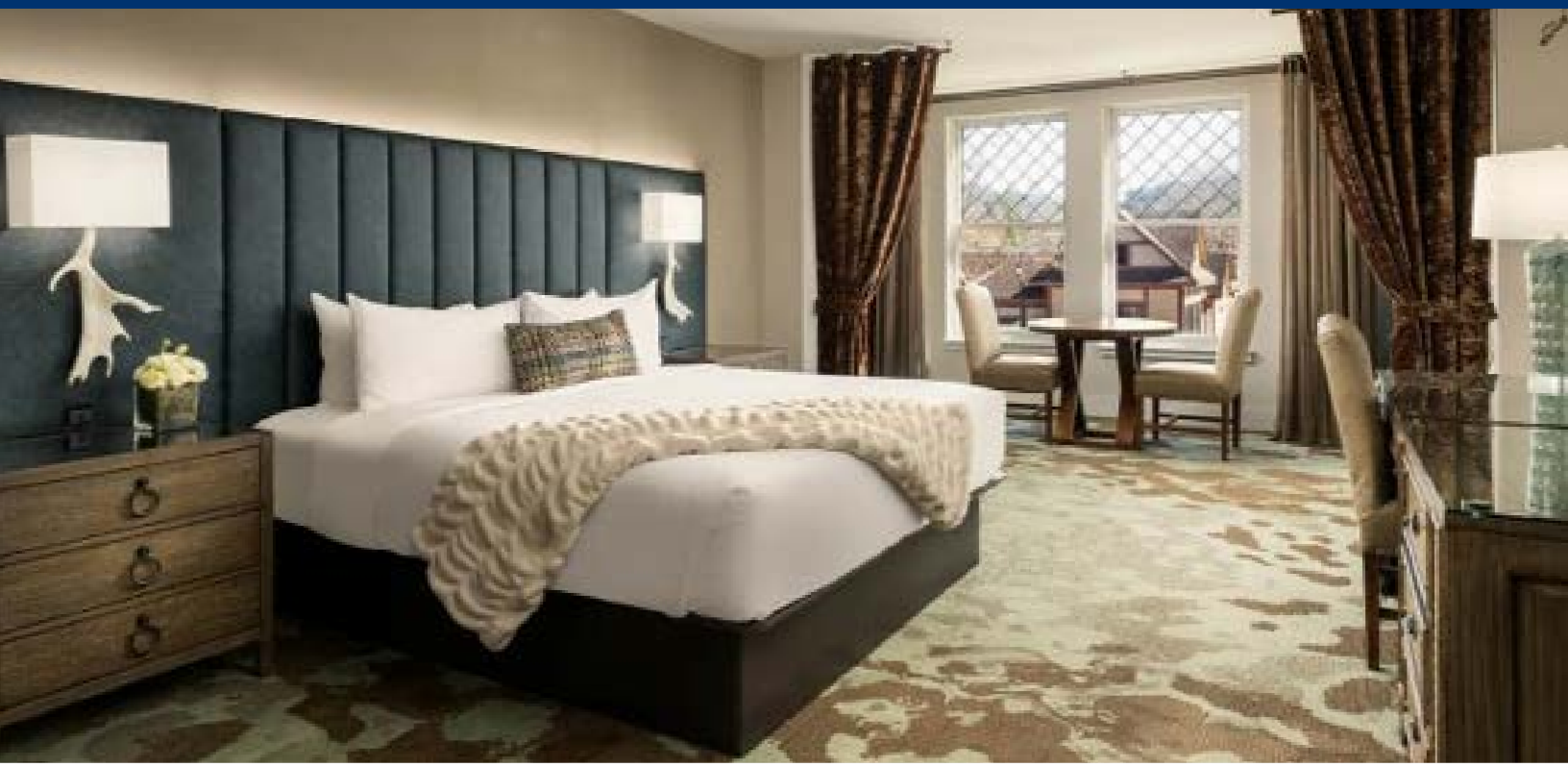
The Grand Bohemian Asheville underwent a renovation project to reopen the hotel after severe flooding in Western North Carolina. The first floor sustained more than five feet of floodwater, requiring a coordinated recovery effort before the property could return to service.

Over several phases across five months, Hilldrup provided freight coordination, receiving, warehousing, inventory management, delivery, FF&E installation, and project management. The scope included a partial installation of 50 guestrooms across two buildings, including televisions and headboard walls.

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Coordination with the general contractor supported flood remediation and guestroom installation at the same time.

Project Challenge

The project was tied to a grand reopening deadline following major flood damage and remediation work. The installation had to move forward while the site was still being coordinated by owners, contractors, designers, and other trades.

Hilldrup's Approach

Hilldrup delivered and installed guestroom items on a room-by-room basis to match the project's phased schedule. The team worked side by side with the general contractor handling flood remediation after Hurricane Helene, helping keep the installation aligned with the larger recovery effort.

Because the project required evening work to meet the reopening timeline, coordination was critical. The Hilldrup team remained engaged with the owner group and project partners throughout the process to support sequencing, delivery, and installation as the property moved toward completion.

Results

The hotel achieved an on-time reopening. The completed work supported the return of rebuilt public spaces and helped restore the guest experience at a landmark downtown Asheville property.

Services Provided

Freight Coordination • Receiving • Warehousing • Inventory Management • Delivery • FF&E Installation • Project Management

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